Hillsong Denmark

Quarterly Report

2023

Review of Months August through October 2023



Lead Pastor Update

Dear Church

When we started the year, we introduced the annual calendar that included 7 chapters with memory verses. The overall theme was "If God wills... then..." (James 4:15). This must be the aim for any Jesus follower. If God wills, we will. Keeping this focus has definitely been an exercise in faith, as we have navigated many things this year, which at times could be hard to find God's will in & through, but again & again we as a leadership team have felt the h& of God guiding us through the fog of life.

We have this year seen many changes including people changing seasons in life & geography, which for some have also meant finishing up their season with our church & have found themselves at home in other church communities in Denmark & other parts of the world. Transitions are always happy sad moments.

This is the first quarterly report, which will become part of our annual rhythm, but it is also so much more.

We have this quarter made some big decisions regarding our infrastructure, systems & processes. This has resulted in George Camara coming onboard as our full time General Manager, while Simon Kusk has become the Chairman of the newly extended board, where we have welcomed Bodil Kornbek, Lene Hulten & Philip Dueholm. All of this has been the result of a process of recognising the need to step into the next chapter of Hillsong Church globally & locally, where we preserve what has been good & evolve other areas needing change.

We pray you will show us grace & patience as we roll out these changes. I believe with all of my heart it will make us stronger, more present in the individual person's life & help develop each person in their walk with Jesus.



I also pray that you will be part of the process with your involvement, whether it is through your prayers, practical help or provision in financial support.

Already we are seeing the "spring flowers" break through the snow, as life & vision is stirring. Our youth & young adults communities are experiencing a revitalisation.

Our location in Aarhus is settling into their new facilities & seeing continuous steady growth. In Copenhagen we continue to see people find Jesus & have even baptised more the last few months than we have for a long time.

We believe God wills, so we will. Bless you & praying for you on a regular basis, Thomas & Kat Lead Pastors Hillsong Denmark

CALL TO ACTION

You can find us on our website: Hillsong.dk

You can follow us on Instagram: @Hillsongcph & @hillsongaarhus @thomaszhansen & @kathansen

Our Vision

A healthy church, changing lives through Christ

Our Mission

Building healthy church communities Purpose-filled Jesus followers Significant and sustainable social impact

Our Values

We are Jesus followers We are a Generational church Culture of Welcome Home Generosity We have fun Servanthood Worship

Objectives

Reach the Lost Serve the Found Mobilize the Called

Strategic Priorities



DISCIPLESHIP

Seasons



NEXT GENERATIONS Reach



CARE IN ACTION Help



NEW HOME Enable





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Copenhagen

Connect Groups During the week, we have small groups gathering across Copenhagen to read the Bible, pray, talk about faith, and share life. Currently, we have twenty connect groups, with three started in the last quarter. We are excited about more people lined up to start in the coming months and believe that our connect groups will be a key part of our mission as a church in the upcoming season.



Summer Socials In August, we organized weekly summer socials for church members to join. This is definitely something we will do again next summer, as it's a time when people generally have more time and availability to meet.

Team Day In September, we gathered a large group of our amazing volunteers for a day of community and teaching. We had Peter Prothero with us, and it was great to receive both relevant teaching and prophetic ministry. Our volunteer teams are growing in strength, and we are incredibly grateful for everyone who dedicates their time and talents to serve others. We aim to ensure that our volunteers are supported, equipped, and feel valued, and we hope and believe that the regular Team Days contribute to that goal.



Baptism is a key part of every believer's faith journey. We celebrate with people as they decide to bury their old life with Christ, being raised to a new life with Him. This past season, we had the honor of standing with 31 people as they made this decision. It has been moving to see the life transformation and hear the stories of Jesus's work in people's lives.



CALL TO ACTION

To find out more about baptisms or to sign up to be baptised please email: copenhagen@hillsong.dk or aarhus@hillsong.dk

Copenhagen

Baby Dedication The parents' room at church is booming, and we have had the privilege of praying for five children and their parents, blessing them and their future.

Mums and Bubs Community Our mums and bubs community had their first gathering this fall and will continue to meet regularly moving forward. It has been a great opportunity for new mums to connect with one another and grow together.

Young and Free Our Youth Ministry has had a strong start this fall, with many teenagers joining and lots of different activities happening. The main focus over the last three months has been on building strength on Sundays, helping the teenagers in our church to get plugged into our church family, and providing a place for them to bring their friends. On Sundays, Young and Free meet for a hangout with fun, games, and prayer before joining the 17:00 service.







In August, we started with a picnic hangout at Frederiksberg Gardens, where the teenagers competed in teams. It was amazing to see all the familiar teens again and welcome the new ones. In September, our teens formed a band and have been practicing every other Friday. We're excited about the possibility of them playing in church one day. That month, Thomas also challenged us to learn a memory verse by heart, which we demonstrated on the 24th.

October's highlight was the 29th, where we had our first 'Last Lunch', an event we look forward to hosting before the service from 13-16 on the final Sunday of each month. The event began with lunch, followed by 'tribal wars' games, concluding with a service where the teenagers worshipped and heard the word. It was amazing to see their heart and hunger for God.

Copenhagen

Young Adults One of the main focuses of the young adults community has been helping people in this age group get connected to the life of our church. Every Sunday night after the 17:00 service, there is a group dinner that people are welcome to join. Every other Sunday, between the two services, we have gathered for different social activities like playing board games, baking, and climbing at Boulders. We've seen many new people come to church and recognize the importance of having a welcoming community within the church.

In October, we decided to start a Young Adults gathering every other Thursday night. First, we believe that church is not just a Sunday thing, so we wanted to create opportunities for midweek gatherings. Additionally, many in the Young Adults group serve on different teams on Sundays, making it challenging for them to participate in Sunday activities.





Lastly, we have started joining the PSGs with everyone from Young Adults who are available. We do this because we think it is important for everyone in the age group to feel like they are part of the whole church family. This also allows us to reserve seats for everyone attending so that we can sit together during the church service.

CALL TO ACTION

To find out more about Youth (Young & Free) or Young Adults please email: <u>copenhagen@hillsong.dk</u> or <u>aarhus@hillsong.dk</u>

> You can follow us on Instagram: Young and Free: @Hillsongyouthdk & @hillsongyouthaarhus Young Adults: @youngadultsdk



Aarhus

As a leadership team we decided to find a new venue for several reasons. Their previous venue was too large and required extensive setup, straining their volunteer. Additionally, it was expensive. The new venue, 'The Bunker' in Aarhus, significantly reduces their rent by half a million Danish Kroner (DKR) annually and provides 130 m2 for midweek use. This space enables various activities, including DNA meetings, student connect groups, rehearsals, and social gatherings.

Located at Olof Palmes Alle 11 and near excellent transport options, the move hasn't impacted church attendance. The building, intended as a cultural hub, was acquired by FO Aarhus and hosts diverse social and creative activities. After many prayers, considerations and speaking with the team in Aalborg, we decided to close our service in Aalborg. This decision, made after careful consideration, aims to strengthen their service in Jutland. Personally, Annika and Samuel have also decided to relocate their family to Aarhus to be closer to the church community, marking a new chapter in their lives.

Pastoral Updates

Sisterhood:

Successfully raised DKK 4,610.00 for Menstrual Awareness to Promote Girls' Education (MAGPE). A report detailing the impact of this initiative is attached. The event took place on Thursday, 11th May in Copenhagen (CPH) and Friday, 12th May in Aarhus (AAR). Raised DKK 3,635.00 for Støt Brysterne, Kræftens Bekæmpelse during our Pink Saturday event on October 7th in Copenhagen.

Citycare:

Priscilla Lassen from the Cross Cultural Fellowship spoke at our church on Sunday, 15th October. She offered an opportunity for the congregation to learn about the fellowship and our partnership. The church responded enthusiastically, with many expressing interest in supporting various projects that needed help and support.

Christmas Initiatives:

The Angel Tree was launched in Copenhagen on Sunday, 12th November, with all gift tags being claimed, showcasing the church's remarkable generosity. All gifts are specifically for women and children with whom we have established relationships through our Citycare partnerships.



CALL TO ACTION

For detailed on how you can join the Daily Bible Study:

Please click this link. (Please be aware that the number you registered your WhatsApp account with will be available to other members in the group.) https://chat.whatsapp.com/E9fzySZyCi2AcSbKNnG4wu **Daily Devotions:** In 2019 our Lead Pastor Thomas began writing a daily bible study with people from different spheres of life around the world that God was connecting him with. Since then several groups have been created across different platforms, which now reaches well over 300 people. Thomas has written over 1250 bible studies that are exegetical walk throughs of different books in bible. Your welcome to join one of his WhatsApp groups that already have over 100 people from Hillsong Denmark in it.

> Daily Bible Study WhatsApp group



Church Updates



Church Structure: In September, we welcomed George Camara as the new General Manager at Hillsong Church Denmark. George brings extensive experience in organizational leadership, having held the General manager for Nike Africa. He also has been actively involved in the church context, from being planted in a local church in South Africa to holding board positions and providing consultancy to church organizations like Acts 29.

With the welcoming of George into our team, we are excited to announce a strategic realignment in roles. Malene Kusk, who has admirably juggled the responsibilities of both COO and Creative Head for many years, will now be dedicating her expertise and passion exclusively to the Creative division. We extend our deepest gratitude to Malene for her exceptional leadership and dedication as COO, and look forward to her continued impact in her focused creative role.

In a significant organizational shift, Simon Kusk is transitioning from his dual role as CFO/GM to a more strategic position. After dedicating over a decade to managing both day-to-day operations and broader financial strategies, Simon's invaluable contributions have paved the way for this new chapter. With George joining our team, Simon will now concentrate his vast experience and insights on guiding the company's future as the newly elected Chairman of the Board. This change not only recognizes Simon's past achievements but also entrusts him with the vital role of shaping our strategic direction at the board level.Concurrently, the board has been expanded with three new members: Lene Hulten, Bodil Kornbek, and Philip Dueholm. For a more detailed introduction to our board and staff, please visit the 'governance' page on our website

Church Updates

Creative: Over the past three months, the Creative department has experienced three significant highlights. First, we welcomed Elisabeth and Rouven, who joined the Bible School Acts Academy and are interning with Creative every Friday and Sunday. This has been a valuable addition to our team. Second, Aodhan King's visit was a remarkable event. The team engaged deeply with him during both the Team Night and Sunday services, where he led worship alongside us. His positive response to the team was especially encouraging. Lastly, an exciting development has been the team beginning to submit their own songs written for the church, showcasing their creativity and dedication. This period has been marked by growth, learning, and active participation, contributing greatly to our department.



Church Updates

Communication:

From August through October, we experienced a busy period in the Communications department. This period included three sermon chapter changes, multiple guest visitors, Heart and Soul, and Heart for the House events, all supported by videos and storytelling testimonials to highlight congregant stories. A key highlight was the introduction of youth merchandise, comprising two tshirt variations and a tote bag, which we launched with a pop-up execution. Remarkably, it sold out within 30 minutes of launch. We also saw significant growth across our social media platforms: on Instagram, we reached 19 573 accounts (an increase of +58,8%), with 242 521 impressions (+15,8%), profile activity 9 869 (+15,4%) ; on Facebook, our follower count grew to 13 976, with 352 engagements; and on YouTube, we achieved 2 186 subscribers.



External Voice: All our staff attended the annual Frikirkenet Conference, along with approximately 400 other pastors and team members from across Denmark. Our Lead Pastor, Thomas, serves on the National Board of Frikirkenet, and our church plays a significant role in bridging the gap between church and society. A notable aspect of this role is Thomas' ministry as our church's external voice in societal matters. A recent example of this was his appearance on Casper Christiansen's podcast alongside Remee Jackman, which opened doors with various news outlets



Financial YTD Update

Total income of 5,870k DKK was higher than budget by 485k DKK.

- Total income is generated through Tithes and Offerings making up 88% and donations making up 12%.
- The numbers above do not yet reflect income generated from Heart for the House initiative.
- Compared to YTD 2022 decrease in total income by 1,136k DKK (-16%); mainly due to decrease in T&O by 692k DKK and in Other donations by 463k DKK.

Total expenses of 8,307k DKK was below budget by 362k DKK.

- Venue expenses make up 27% of total expenses, ensuring the consistency of location and quality of venue required for Hillsong to operate in effectively.
- Personnel expense make up 42% of total costs, reflecting the Churches commitment to ensuring a consistent staff complement supported by job security coming out of the pandemic.
- Savings initiative have been initiated and we have already moved to a new cheaper venue in Aarhus.





EXPENSES

A full set of financials will be presented to the congregation in the 2023 Annual Report, which will be released in early April 2024. upon completition of our annual audit and board sign off

CALL TO ACTION

For detailed financial information access the 2022 Annual Report and the accompanying video presentation via the link: <u>https//cdn.hillsong.com/wp-</u> <u>content/uploads/sites/12/2023/06/27125836/2022 -</u> <u>Annual-Report Hillsong-Denmark.pdf</u>

Join us in supporting Hillsong Church today! Simply scan the barcode to your right and make a charitable donation. Your contribution makes a significant difference.



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Meet the Team - Office



Thomas Hansen Lead Pastor



Katherine Hansen Lead Pastor



George Eidem CPH Location Pastor



Malene Kusk Creative Pastor



George Camara General Manager



Samuel Sommers Aar Location Pastor



Nanna Rygaard _{Kids Pastor}



Dorte Larsen Finance Manager



Naomi Axinte Communications Manager



Leslea Peterson Events Manager



Rouven Link Technical Creative

Meet the Team - Board



Lene Hultén Board Member



George Aghajanian Board Member



Simon Kusk Chairman of the Board



Philip Dueholm Board Member



Thomas Hansen Board Member



Bodil Kornbek Board Member

CALL TO ACTION

Meet the Board Video: http://vimeo.com/891795458/2b40c7561f?share=copy

Hillsong Denmark

Next Quarter

Dec 23 Feb 24

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Coming Up

CHRISTMAS





Peter Prothero



Christmas Eve











New Chapters for the Year

NEW YEAR



Team Day



Mission Sunday



Discipleship Camp



Faith Mission Partners

